



friendtex

Spring / Summer 2017

A. Mirinda jacket

71-51162,
XS-XXL
Mocca/864
97% cotton/
3% elastane
EUR 99
GBP 85
DKK 699
NOK 999
SEK 949

B. Edie dress

71-39530,
XS-XXL
Mocca/864
100% viscose
EUR 60
GBP 50
DKK 429
NOK 599
SEK 569

NEW SEASON

Summer 2017 promises to be an exciting season packed with bright and beautiful colours, graphic stripes and timeless classics. The season's six most important Friendtex trends are: Stripes!, Cool Comfort, First Lady, Chic Bohème, Rose & Mocca and Elegant Camel.

In addition to styles that target these six trends, you will also find a seasonal variety of jeans in Friendtex's familiar fit, with both floral details and just the right amount of zip details. There is also a wide selection of jackets to fit any occasion. Blouses and tops are also in particular focus this season; from the perennial T-shirts with stripes to blouses with pretty motifs such as hearts, flowers, patterns and dots.

The summer 2017 range is colourful. Friendtex's colours can be broken down into strong block colours such as red, blue, and muted shades of soft pink, mocca and camel.

The Once collection focuses on the following colours: blue and dusty olive and soft pink and mocca. The collection has been produced in gorgeous quality materials in a functional and fashionable Bohemian style.

A

B

ROSE & MOCCA

Soft shades of pink and rose combined with light earth tones are the colour combination for summer 2017. Add lace and floral prints with small hints of light blue shades, and you have the perfect romantic look.



A. Jean top
71-29893, XS-XXL
Powder/053
75% viscose/
25% polyamide
EUR 60
GBP 50
DKK 429
NOK 599
SEK 569

B. Harriett jacket
71-51098, XS-XXL
Rose/306
92% polyamide/
8% elastane
EUR 85
GBP 75
DKK 599
NOK 829
SEK 779

C. Phoebe pant,
slim fit, narrow legs
71-67234, 34-46
Nougat/007 -
Dark grey/209 -
Rose/306
64% cotton/
33% polyester/
3% elastane
EUR 99
GBP 85
DKK 699
NOK 979
SEK 929

D. Anya sneaker
71-90112, 36-41
Rose/306
Leather
EUR 119
GBP 99
DKK 799
NOK 1.149
SEK 1.099



A



B

C

A. Janet top
 71-29725, XS-XXL
 71-29726, 3XL-4XL
 Black/051
 100% polyester
 EUR 60 / 65
 GBP 50 / 55
 DKK 429 / 479
 NOK 599 / 649
 SEK 569 / 629

D. Charlotte top
 71-29284, XS-XXL
 Light olive/160 -
 Light grey/203 -
 Mocca/864
 65% polyester/
 35% viscose
 EUR 55
 GBP 49
 DKK 369
 NOK 529
 SEK 499

B. Edie dress
 71-39530,
 XS-XXL
 Mocca/864
 100% viscose
 EUR 60
 GBP 50
 DKK 429
 NOK 599
 SEK 569

E. Beth capri, slim fit
 71-67330, 34-46
 71-67331, 48-52
 Light blue/104 -
 Light olive/160 -
 Mocca/864
 75% cotton/
 24% polyester/
 1% elastane
 EUR 65 / 70
 GBP 55 / 60
 DKK 449 / 499
 NOK 629 / 679
 SEK 599 / 649

C. Millie ankle strap sandal
 71-90101, 36-42
 Powder/053
 Suede
 EUR 139
 GBP 119
 DKK 999
 NOK 1.399
 SEK 1.349



D

E



A
B

C

D

H

I

J

A. Loren coat
71-55062, XS-XXL
Powder/053
95% polyester/
5% elastane
EUR 109
GBP 95
DKK 749
NOK 999
SEK 999

B. Adria top
71-29485,
XS-XXL
Offwhite/002 -
Light blue/104
100% viscose
EUR 49
GBP 45
DKK 329
NOK 469
SEK 449

C. Julie pant
slim fit, cropped legs
71-67414, 34-46
Offwhite/002 -
Black/051
60% viscose/
35% polyamide/
5% elastane
EUR 59
GBP 50
DKK 399
NOK 569
SEK 529

D. Millie ankle strap sandal
71-90101, 36-42
Powder/053
Suede
EUR 139
GBP 119
DKK 999
NOK 1.399
SEK 1.349

E. Emily suede jacket
71-51198, XS-XXL
Nougat/007
100% suede
EUR 279
GBP 249
DKK 1.999
NOK 2.699
SEK 2.599

F. Dina tee
71-25242, XS-XXL
71-25243, 3XL-4XL
White/001 -
Grey melange/205
95% viscose/
5% elastane
EUR 35 / 39
GBP 30 / 35
DKK 229 / 269
NOK 329 / 369
SEK 299 / 349

G. Flora jeans
slim fit, narrow legs
71-69442, 34-46
Light denimblue/133
97% cotton/
3% elastane
EUR 85
GBP 75
DKK 599
NOK 849
SEK 799

H. Felicia top
71-29741, XS-XXL
71-29742, 3XL-4XL
Rose/306
100% viscose
EUR 49 / 55
GBP 45 / 49
DKK 329 / 369
NOK 449 / 499
SEK 429 / 479

I. Lydia jeans
relaxed fit, narrow legs
71-69069, 34-46
Light grey/203
98% cotton/
2% elastane
EUR 99
GBP 85
DKK 699
NOK 949
SEK 929

J. Norma dress
71-39115,
XS-XXL
Grey/201
100% viscose
EUR 59
GBP 50
DKK 399
NOK 549
SEK 529

COOL COMFORT

Good quality and luxurious styles in this summer's muted tones. Join the season's chic but comfortable summer trend, which radiates great style.

A. Mila jumpsuit
71-65048,
XS-XXL
Navy/129
74% modal/
23% polyester/
2% elastane
EUR 125
GBP 109
DKK 849
NOK 1.199
SEK 1.099



A

B

A. Clara scarf
71-88299,
70x160 cm
Light grey/203 -
Dark powder/657
85% cotton/
15% polyester
EUR 35
GBP 40
DKK 249
NOK 349
SEK 329

B. Nigella top
71-29369,
XS-XXL
Navy/129
100% viscose
EUR 49
GBP 45
DKK 329
NOK 469
SEK 449

C. Charlotte top
71-29284, XS-XXL
Light olive/160 -
Light grey/203 -
Mocca/864
65% polyester/
35% viscose
EUR 55
GBP 49
DKK 369
NOK 529
SEK 499

D. Molly pant
slim fit, cropped legs
71-67220, 34-46
Indigo blue/124 -
Mocca/864
61% cotton/
37% polyester/
2% elastane
EUR 95
GBP 85
DKK 649
NOK 899
SEK 849

E. Bella wedges
71-90073, 36-42
Black/051
Leather
EUR 99
GBP 85
DKK 699
NOK 999
SEK 949



C

D

E



A. Isobel blouse
 71-29865, XS-XXL
 Offwhite/002
 100% polyester
 EUR 49
 GBP 45
 DKK 349
 NOK 499
 SEK 469

B. Lottie chinos
 slim fit, narrow legs
 71-67314, 34-46
 Offwhite/002 -
 Red/301 -
 Liqueur/759 -
 Navy/129
 98% cotton/
 2% elastane
 EUR 65
 GBP 55
 DKK 449
 NOK 629
 SEK 599

C. Judy top
 71-29712, XS-XXL
 Black/051
 100% viscose
 EUR 55
 GBP 49
 DKK 379
 NOK 529
 SEK 499

D. Uma blazer
 71-51260, XS-XXL
 Offwhite/002 -
 Navy/129 - Red/301
 100% polyester
 EUR 99
 GBP 85
 DKK 699
 NOK 949
 SEK 929

E. Holly top
 71-29635, XS-XXL
 71-29636, 3XL-4XL
 Offwhite/002
 100% polyester
 EUR 50 / 55
 GBP 45 / 49
 DKK 349 / 399
 NOK 499 / 549
 SEK 469 / 529

**F. Millie
 ankle strap sandal**
 71-90101, 36-42
 Powder/053
 Suede
 EUR 139
 GBP 119
 DKK 999
 NOK 1.399
 SEK 1.349



FIRST LADY

An elegant and timeless style is on the agenda for summer 2017. Add feminine motifs to classic styles in red, black and white and create a First Lady look.



A

B

A. Kyra top
71-29425, XS-XXL
Offwhite/002
100% viscose
EUR 45
GBP 39
DKK 279
NOK 399
SEK 369

B. Ann skirt
71-63152, 34-46
Black/051
100% viscose
EUR 55
GBP 49
DKK 379
NOK 529
SEK 499

C. Elkie blouse
71-29907, XS-XXL
Offwhite/002
100% viscose
EUR 60
GBP 50
DKK 429
NOK 599
SEK 569

D. Lottie chinos
slim fit, narrow legs
71-67314, 34-46
Offwhite/002 -
Red/301 -
Liqueur/759 -
Navy/129
98% cotton/
2% elastane
EUR 65
GBP 55
DKK 449
NOK 629
SEK 599



C

D

ELEGANT CAMEL

Camel forms the basis for this trend. Combine the colour with dark blue or combine several styles in different camel tones.



A

B

A. Susanna dress
71-39858, XS-XXL
71-39859, 3XL-4XL
Navy/129
100% viscose
EUR 69 / 75
GBP 60 / 65
DKK 479 / 529
NOK 649 / 729
SEK 629 / 679

B. Alexis boot
71-90351, 36-42
Sand/357
Suede
EUR 169
GBP 145
DKK 1.199
NOK 1.599
SEK 1.599

C. Yasmin blouse
71-29952, XS-XXL
Liqueur/759
55% polyester/
45% viscose
EUR 55
GBP 49
DKK 399
NOK 549
SEK 529

D. Lottie chinos
slim fit, narrow legs
71-67314, 34-46
Offwhite/002 -
Red/301 -
Liqueur/759 -
Navy/129
98% cotton/
2% elastane
EUR 65
GBP 55
DKK 449
NOK 629
SEK 599

**E. Millie
ankle strap sandal**
71-90101, 36-42
Powder/053
Suede
EUR 139
GBP 119
DKK 999
NOK 1.399
SEK 1.349

F. Jessica blazer
71-53117, XS-XXL
71-53118, 3XL-4XL
Liqueur/759
90% polyester/
10% elastane
EUR 99 / 109
GBP 85 / 95
DKK 699 / 749
NOK 979 / 1.049
SEK 929 / 999

G. Riley pant
loose fit, flared legs
71-67377, 34-46
Navy/129
100% viscose
EUR 59
GBP 50
DKK 399
NOK 569
SEK 529

**H. Brooke
ankle strap sandal**
71-90090, 36-42
Navy/129
Suede
EUR 125
GBP 109
DKK 899
NOK 1.249
SEK 1.199



C

D

E



F

G

H



A. Patricia Top
 71-29345, XS-XXL
 Light denim/blue/133
 100% tencel
 EUR 55
 GBP 49
 DKK 379
 NOK 529
 SEK 499

B. Erica skirt
 71-64131, 34-46
 Denim blue/102
 99% cotton/
 1% elastane
 EUR 65
 GBP 55
 DKK 449
 NOK 629
 SEK 599

C. Mia sandal
 71-90046, 36-42
 Cognac/356
 Leather
 EUR 65
 GBP 55
 DKK 449
 NOK 649
 SEK 629

D. Maja kimono
 71-51241, XS-XXL
 Navy/129
 100% viscose
 EUR 65
 GBP 55
 DKK 469
 NOK 649
 SEK 629

E. Carol top
 71-29331, XS-XXL
 White/001
 100% viscose
 EUR 45
 GBP 39
 DKK 299
 NOK 429
 SEK 399

F. Lona pant
 relaxed fit, narrow legs
 71-67207, 34-46
 Offwhite/002 -
 Nougat/007 -
 Rose/306
 97% cotton/
 3% elastane
 EUR 85
 GBP 75
 DKK 599
 NOK 849
 SEK 799



CHIC BOHÉME

Bright colours, off-the-shoulder blouses, patterns and soft denim create the Chic Bohème look, which is both fashionable and relaxed.

STRIPES

Stripes, in a wide variety of colours and combinations, are an essential trend for summer 2017. Be bold and combine them both in terms of colour and style.



- A. Faye top**
71-29672, XS-XXL
71-29673, 3XL-4XL
Offwhite/002
79% viscose/
18% polyamide/
3% elastane
EUR 50 / 55
GBP 45 / 49
DKK 349 / 399
NOK 499 / 549
SEK 469 / 529
- B. Frida pant**
71-67470, 34-46
Black/051
80% viscose/
20% polyamide
EUR 65
GBP 55
DKK 449
NOK 629
SEK 599
- C. Lucia top**
71-29468, XS-XXL
Mocca/864
100% viscose
EUR 49
GBP 45
DKK 329
NOK 469
SEK 449
- D. Payton jeans**
slim fit, narrow legs
71-69732, 34-46
Denim blue/102
98% cotton/
2% elastane
EUR 119
GBP 99
DKK 799
NOK 1.099
SEK 1.079
- E. Zoe high top sneaker
w/inside wedge**
71-90344, 36-42
Sand/357
Leather/suede
EUR 139
GBP 119
DKK 999
NOK 1.399
SEK 1.349
- F. Uma blazer**
71-51260, XS-XXL
Offwhite/002 -
Navy/129 - Red/301
100% polyester
EUR 99
GBP 85
DKK 699
NOK 949
SEK 929
- G. Alicia top**
71-29298, XS-XXL
Light blue/104
100% cotton
EUR 49
GBP 45
DKK 349
NOK 499
SEK 469
- H. Robyn jeans**
slim fit,
cropped legs
71-69048, 34-46
71-69049, 48-52
Dark denim/116
98% cotton/
2% elastane
EUR 70 / 75
GBP 60 / 65
DKK 499 / 549
NOK 699 / 749
SEK 679 / 729
- I. Basic Petra top**
71-25333, XS-XXL
Navy/129 -
Black/051 -
Mocca/864 -
Yellow/251 -
Red/301
100% viscose
EUR 39
GBP 35
DKK 279
NOK 399
SEK 349
- J. Lona pant**
relaxed fit,
narrow legs
71-67207, 34-46
Offwhite/002 -
Nougat/007 -
Rose/306
97% cotton/
3% elastane
EUR 85
GBP 75
DKK 599
NOK 849
SEK 799



A

B

A. Tanaya shirt

71-43185, XS-XXL
Ecru/005
100% modal
EUR 55
GBP 49
DKK 399
NOK 549
SEK 529

B. Lydia jeans

relaxed fit, narrow legs
71-69069, 34-46
Light grey/203
98% cotton/
2% elastane
EUR 99
GBP 85
DKK 699
NOK 949
SEK 929

C. Nayla knit

71-13205, XS-XXL
Light olive/160
75% acrylic/
25% nylon
EUR 65
GBP 55
DKK 449
NOK 629
SEK 599



C



once

Spring / Summer 2017



A

A. Gwen blouse
71-71374, XS-XXL
Offwhite/002 -
Mocca/864
100% viscose
EUR 55
GBP 49
DKK 379
NOK 529
SEK 499

B. Liv top
71-71610, XS-XXL
Indigo blue/124
81% viscose/
19% polyamide
EUR 55
GBP 49
DKK 379
NOK 529
SEK 499

C. Christina shorts
71-71350, 34-46
Rose/306
92% cotton/
5% polyester/
3% elastane
EUR 69
GBP 60
DKK 499
NOK 699
SEK 679

D. Anya sneaker
71-90112, 36-41
Rose/306
Leather
EUR 119
GBP 99
DKK 799
NOK 1.149
SEK 1.099

E. Jodie top
71-71801, XS-XXL
Mocca/864
100% viscose
EUR 69
GBP 60
DKK 479
NOK 649
SEK 629

F. Kloe scarf
71-71383, 90x180 cm
Petrol/131 -
Powder/053 -
Light blue/104 -
Liqueur/759
50% wool/
50% polyester
EUR 45
GBP 39
DKK 299
NOK 429
SEK 399

G. Marian top
71-71621, XS-XXL
Navy/129 -
Powder/053
81% viscose/
19% polyamide
EUR 45
GBP 39
DKK 299
NOK 429
SEK 399

H. Lea pant
71-71331, 34-46
Navy/129 -
Light olive/160
92% cotton/
5% polyester/
3% elastane
EUR 99
GBP 85
DKK 699
NOK 999
SEK 929



B

C

D



E



F

G

H

A. Jackie dress
71-71254, XS-XXL
Mocca/864
70% tencel/
30% linen
EUR 85
GBP 75
DKK 599
NOK 879
SEK 829



A



A

B

C

A. Radley shirt
 71-71630, XS-XXL
 Offwhite/002
 81% viscose/
 19% polyamide
 EUR 55
 GBP 49
 DKK 399
 NOK 549
 SEK 529

B. Madison jeans
 71-71610, 34-46
 Denim blue/102
 98% cotton/
 2% elastane
 EUR 99
 GBP 85
 DKK 699
 NOK 979
 SEK 929

C. Alexandra Sandale
 71-90061, 36-42
 Black/051
 Leather
 EUR 99
 GBP 85
 DKK 699
 NOK 999
 SEK 949

D. Sally blouse
 71-71426, XS-XXL
 Offwhite/002
 70% cotton/
 30% polyester
 EUR 55
 GBP 49
 DKK 379
 NOK 529
 SEK 529

E. Edna top
 71-69069, XS-XXL
 Light blue/124
 100% viscose
 EUR 45
 GBP 39
 DKK 299
 NOK 429
 SEK 399

F. Meriel blazer
 71-71299, XS-XXL
 Navy/129 -
 Light olive/160
 92% cotton/
 5% polyester/
 3% elastane
 EUR 109
 GBP 95
 DKK 749
 NOK 1.099
 SEK 999

G. Marian top
 71-71621, XS-XXL
 Navy/129 -
 Powder/053
 81% viscose/
 19% polyamide
 EUR 45
 GBP 39
 DKK 299
 NOK 429
 SEK 399

H. Orelia pant
 71-71261, 34-46
 Light olive/160
 57% tencel/
 40% cotton/
 3% elastane
 EUR 89
 GBP 79
 DKK 599
 NOK 879
 SEK 829



D



E



F

H